

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	5303752
<b>Application Number:</b>	10750451
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	4989
<b>Title of Invention:</b>	Suggesting and/or providing targeting criteria for advertisements
<b>First Named Inventor/Applicant Name:</b>	Ross Koningstein
<b>Customer Number:</b>	82402
<b>Filer:</b>	John C. Pokotylo
<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	Google-41 (GP-099-00-US)
<b>Receipt Date:</b>	08-MAY-2009
<b>Filing Date:</b>	31-DEC-2003
<b>Time Stamp:</b>	16:20:02
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$ 180
RAM confirmation Number	2551
Deposit Account	501049
Authorized User	

### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1	Transmittal Letter	IDS_TRANSMITTAL_Google_41.pdf	156142 5c254140b14198f13cce046da60f2c1b941578ee	no	3
<b>Warnings:</b>					
<b>Information:</b>					
2	Information Disclosure Statement (IDS) Filed (SB/08)	IDS_PTOSB08a_Google_41.pdf	266350 8010826cf1649fab963cce0f020629bcb61f064b	no	2
<b>Warnings:</b>					
<b>Information:</b>					
This is not an USPTO supplied IDS fillable form					
3	Foreign Reference	Ref_CN_Naqvi.pdf	3694831 b1b1903b14fccce0a416eea9319b8f3b30afe41a	no	96
<b>Warnings:</b>					
<b>Information:</b>					
4	Foreign Reference	Ref_CO_JP10_149369.pdf	4012683 ffd02d9a4a5d7bb392b4547976ad0fc890ecce	no	35
<b>Warnings:</b>					
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5	Foreign Reference	Ref_CP_JP10_334100.pdf	1936711 828bec0870199c63af3be08ff6f1d3b7670dce8c	no	21
<b>Warnings:</b>					
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6	Foreign Reference	Ref_CQ_JP11_328192.pdf	4651670 bdaf3686629ef0b07776b0c0556ddceccf31805c	no	47
<b>Warnings:</b>					
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7	Foreign Reference	Ref_CR_JP2001_306608.pdf	3495475 6fd33cbb0cecb23a8dc396eb9f05872ce4bc21a1	no	32
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8	Foreign Reference	Ref_CS_JP2003_228676.pdf	2975773 433d8a3ec300c1fdb6d804f7c0c829ee2f9c1719	no	25
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9	Foreign Reference	Ref_CT_JP2003_331187.pdf	5608921 a5501a2945da14e6cb80f0986b01d576a23a86ba	no	43

Warnings:					
Information:					
10	NPL Documents	Ref_CU_EmbedFont_Dedrick_Interactive_Electronic_Adv.pdf	976968	no	12
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11	NPL Documents	Ref_CV_Dedrick_Consumption_Model.pdf	7279867	no	9
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12	NPL Documents	Ref_CW_ClassManager.pdf	3690870	no	157
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13	NPL Documents	Ref_CX_AdStar_scanned.pdf	4778536	no	42
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14	NPL Documents	Ref_CY_Aaddzz_Brochure.pdf	1196867	no	6
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Information:					
18	NPL Documents	Ref_DC_AdManagerPro.pdf	12934007	no	226
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<b>Warnings:</b>					
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19	NPL Documents	Ref_DD_AdForce_Manual.pdf	11410028 52eea9c9af60fa2a67c3c9c0bb7ef2c5e5f3b3a5	no	285
<b>Warnings:</b>					
<b>Information:</b>					
20	NPL Documents	Ref_DE_AdForce_SEC.pdf	706250 388c763a86b2cf68cc6441d30028b5c6ea34c433	no	9
<b>Warnings:</b>					
<b>Information:</b>					
21	Fee Worksheet (PTO-875)	fee-info.pdf	30269 5073312ff70612c5278238af783cd5370593b982	no	2
<b>Warnings:</b>					
<b>Information:</b>					
<b>Total Files Size (in bytes):</b>			71888976		
<p><b>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</b></p> <p><b><u>New Applications Under 35 U.S.C. 111</u></b>  <b>If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</b></p> <p><b><u>National Stage of an International Application under 35 U.S.C. 371</u></b>  <b>If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</b></p> <p><b><u>New International Application Filed with the USPTO as a Receiving Office</u></b>  <b>If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</b></p>					